K-LOVE radio supplies the Salt Lake City area with contemporary music that is not full of murder, sex and filthy talk. It gives a perspective that would be non-existant in the media if it were not operating here.

I furthermore believe that if K-LOVE were replaced with an LPFM radio station in the Salt Lake City area, the unity of other believers though out the US. brought together because of K-LOVE, would be broken. The positive, encouraging, family concerned station brings nothing but GOOD to our community, and you know if you take away good and positive things, the negative things seem to always take their place. I believe we all know the saying, "what goes in comes out".

I believe that K-LOVE radio serves the public intrest by providing a safe, positive, contemporary music radio station that is listened to by thousands here. It also gives people a place to worship the Lord with the rest of the country at the same time. "IN GOD WE TRUST" is the foundation of the United States, which we believe is a good thing.